Pei Liang

Visa status: H1B 1st year

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Qualification Profile

As a Product Designer

· I am familiar with Agile/ Lean UX frame work.

· I am always the first resource for developers to seek for UX/ UI suggestions

· I am very passionate and proficient at problem-solving

· I am a full-stack designer with very solid skill set.

Specialities

Experience & Product Design

· Information Architecture / User Interface & Visual Design / 3D Modelling/ Wireframing / Prototyping /Motion Design / Data Visualization

Usability Research

· Cognitive Walkthrough / Heuristic Evaluation / User Testing / Cardsorting / Tree Testing

Tools

· Sketch / Illustrator / Photoshop / Principle / Protopie / Invision / After Effects / C4D/ ZBrush / Google Analytics/ Heap / Tableau / Carto / GSAP

Programming

· Prototyping/ HTML / CSS / Javascript

Language

· English / Chinese / Japanese

Education

Pratt Institute   2016 - 2018. NYC

Master in Information Experience Design

Bunka Fashion College   2012-2013. Tokyo

Apparel Design

Dong Hua University   2008 -2013. Shanghai

Bachelor in Fashion Design

Work Experience

McKinsey & Company   Oct 2018 - Present. NYC

Senior Product Designer

I am a senior Product designer in an Agile team comprised of 8 developers, a product owner, two business analysts, a QA and an Adoption manager.
I am responsible for:

· Delivery from UX strategy to end product design for a staffing tool

· Conducting monthly user interviews to understand users pain points with the current staffing experience with the tool

· Designing quantitative research plans to get a better understanding of the majority of users' feedback

· Working with BA and PM to breakdown solutions for long-term goals into bite-sized tasks.

· Created the protocol for handoffs to solve the conflicts caused by "new style" and "old-style" both existing situation, made the communication between designers and developers more clearly.

· Led a design principle workshop to define the team Design Principles

Product Design Intern

· Participating in redesigning the style-guide for Mckinsey digital assets to maintain brand consistency

· Design onboarding experience for an internal tool which boosts the usage of this tool 30% after the second launch

Huge (Clients: Google , Carnival Cruise)   June 2018 - August 2018. NYC

UX Design Intern

· Designed solutions for enterprise users to evaluate Android enterprise devices and services

· Improved the shopping User Experience of the E-commerce website for Carnival Cruise. Designed user flow of the "Searching" "filtering" and "comparison" features

· Worked with UX researchers to restructuring the directory information architecture

· Used Principle + Invision to create and reiterated on interactive prototypes

Uniqlo   May 2013 - Nov 2014, Tokyo Japan

Fashion Designer

· Textile design for UT (Uniqlo T-shirts)

· Textile apparel for men

· Conducted quarterly benchmark research